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Relating to Stallari Council:

This is a proposed change to Northshield Law, and is open for commentary by the populace.

Add the following to Law:

VI-700

The Stallari Council shall meet once per year within 30 days after the Spring Crown Tournament to review Kingdom Law and Northshield Financial Policies and make sure changes as are needed or desirable. This meeting shall be in addition to convening a quorum of the Stallari Council as set forth in VI-300.

Relating to Chronicler, Webminister, and Social Media Officer:

Even though we are a society based in the past, we live in the present, which means things are continually evolving. Statistics from Corporate say that fewer and fewer people read the newsletter because, although the staff does an amazing job, information flows faster than the monthly publishing schedule. People rely much more on the website and social media platforms to get timely information on-demand. In Northshield, communications are currently managed through three Great Officer channels – the Seneschal (Social Media Officer), the Webminister (website), and the Chronicler (monthly newsletter).

To maintain consistency, improve coordination, and simplify processes, we offer the following proposal for commentary: Move all the communications-centric officers under the purview of the Kingdom Chronicler. This expands the Chronicler's role to be the 'Chief Communications Officer' for the kingdom. The Social Media Officer is under the Seneschal by Society policy but we are asking them for a waiver. Current deputies (to the affected lesser officers) will continue to report as before, with the exception of local branch chroniclers, who will now report up through the *Northwatch* Editor instead of the Kingdom Chronicler directly.

We want to hear your commentary by January 15, 2019 on the following changes to kingdom law to enable this re-alignment of officers/positions:

(Note: deletions to law are strikethrough, additions are underlined.)

I-260

The "Great Officers" of the Kingdom are:

The Kingdom Seneschal,

The Kingdom Herald,

The Kingdom Earl Marshal,

The Kingdom Chancellor of the Exchequer,

The Kingdom Chronicler,

The Kingdom Minister of Arts and Sciences., and

The Kingdom Webminister.

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I-270

The "Lesser Officers" of the Kingdom are:

1. For the Kingdom Seneschal:

The Kingdom Council Secretary,

The Kingdom Law Clerk,

The Kingdom Event Information Officer,

The Kingdom Chatelain(e),

The Kingdom Youth Minister.

The Kingdom Media Relations Representative

6. For the Kingdom Chronicler:

The Editor of the Northwatch

The Kingdom Webminister,

The Kingdom Social Media Officer,

The Kingdom Media Relations Officer,

The Kingdom Event Information Officer.

V-2500 – The Chronicler

The Chronicler is responsible for publishing the Northwatch, the official newsletter of the Kingdom of Northshield, on a monthly schedule. This responsibility is specifically carried out through supervision of the Editor of the Northwatch (see section V-3640 below). The Chronicler is also responsible for overseeing any local branch newsletters. The Chronicler will print official announcements and report news within the Northwatch.

The Chronicler is the chief communications officer for the kingdom and will oversee and facilitate all official forms of communication including the *Northwatch*, the kingdom website, official social media platforms, and traditional media outlets.

V-2650 – The Webminister

The Webminister is responsible for maintaining the Northshield website <u>and overseeing any branch</u> <u>websites.</u>

V-3120 – The Event Information Officer

The Event Information Officer is a Lesser Officer to the Seneschal Chronicler and will collect information about upcoming events in the Kingdom. The Event Information Officer will maintain the calendar of officially scheduled events and will provide this calendar to the Chronicler, Northwatch Editor, and Webminister on at least a monthly basis, in advance of any established publication deadline.

V-3180 – The Media Relations Representative

The Media Relations Representative is a lesser officer to the Seneschal Chronicler, responsible for the image of the Society and the Kingdom to the outside world and should be able to reflect our goals, purpose for existence, and the finer aspects of achievement. The Media Relations Representative is also responsible for those duties specified in the appropriate Society policies.

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V-3190 – The Social Media Officer

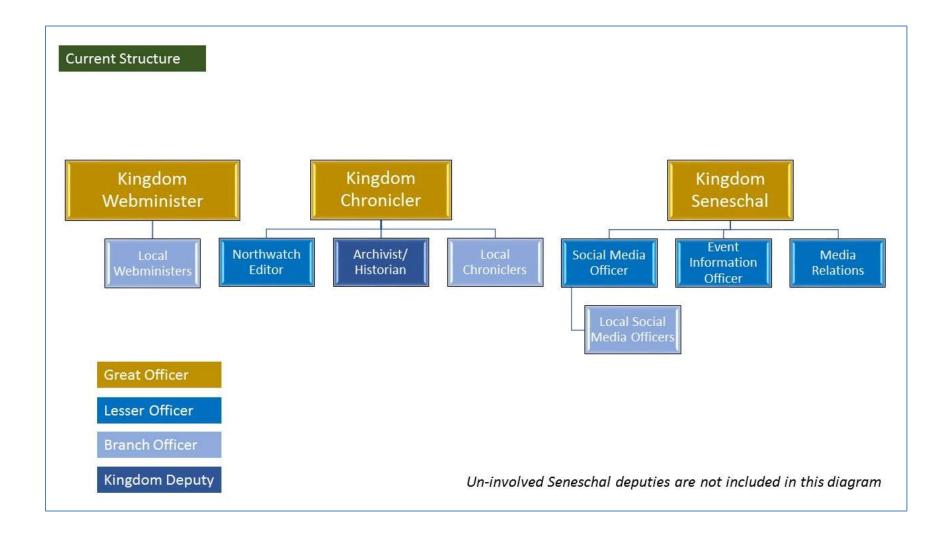
The Social Media Officer is a lesser officer to the Chronicler, responsible for the use of social media on approved platforms to support the goals of the Society for Creative Anachronism, and to facilitate communication with its participants. The Social Media Officer is also responsible for those duties specified in the appropriate Society policies.

V-3640 – The Editor of the Northwatch

The Editor of the Northwatch is a Lesser Officer to the Chronicler and is responsible for carrying out the Chronicler's functions related to publishing the Northwatch, the official newsletter of the Kingdom of Northshield, on a monthly schedule. The Editor is also responsible for overseeing any local branch newsletters. The Editor will print official announcements, news, and articles of interest within the Northwatch.

See the next pages for a graphical representation (org chart) of the current & proposed officer structures

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